

Best Practice

Service: Consulting
Solution Suite: Business Development
Best Practice: New Product Development



Overview

AMS deploys solutions based on customized industry and experiential best practice. Our team of executive level consultants will work with your organization to craft the best implementation of any service, solution suite and correlating best practice. This holistic approach to creating business solutions will render high value ROI, continuity and embedded value.

The AMS New Product Development (NPD) Methodology is designed to assist the product manager and team in systematically understanding the customer's requirements, needs and wants as well as their current competitive position. It leverages a logical and stage-gated process for product design and manufacturing. Combined with common product and project management tools, mechanisms and deliverables (via a web-based application), the AMS methodology guides the NPD team through a repeatable, successful, and customizable product life cycle methodology.

The AMS NPD Methodology utilizes a six-stage and five-control gate approach to defining product management deliverables customizable to each individual project effort. The stage-gated and customizable approach is basic yet clearly delineates and defines the distinct discovery, definition, design and manufacturing stages and the associated deliverables required. This staged approach is further augmented with distinct control gate processes at the end of each of the first five product development stages. The Control Gate process ensures that the proper due diligence has been exercised at each individual stage, and that adequate product, design and manufacturing definition has been reached prior to release to the next product development stage.

Based on years of "in the trenches" product and project management experience, AMS consultants have seen that product and project managers are assisted best when a methodology proposes the required deliverables rather than dictating a rigid step-by-step process based approach. The use of a deliverable-driven methodology along with sound product and project management judgment makes for a positive and accountable combination.

AMS has helped companies in varied industries around the world to meet their "time to market" goals. Our unique understanding of project management, organization development and manufacturing allow us to craft solutions that are real-world and effective. The AMS NPD methodology will live within your organization after the initial collaboration allowing its value cost ratio to be significantly reduced.

AMS believes in producing collaborative client solutions and in providing lasting value at each client site.

AMS can customize any best practice to fit your organizational needs.