

Best Practice

Service: Consulting
Solution Suite: Professional Development
Best Practice: Neuro-Linguistic Programming, NLP

Overview

AMS deploys solutions based on customized industry and experiential best practice. Our team of executive level consultants will work with your organization to craft the best implementation of any service, solution suite and correlating best practice. This holistic approach to creating business solutions will render high value ROI, continuity and embedded value.

AMS has several executive level organizational psychologists who have worked internationally on the theory of NLP. This research and implementation within global companies has proven itself with high levels of success in regards to dynamic communication models. Organizational culture and communication is at the root of more than 80% of a company's challenges. This holistic approach to normalizing communication, educating employees and addressing protocols is fast becoming a leading competence in the Organizational Development space. AMS is proud to be one of just a few firms on this cutting edge technique.

Neuro Linguistic Programming (NLP) began as a model of how we communicate to ourselves and others which was developed by Richard Bandler and John Grinder. This model explains how we process the information that comes into us from the outside. The belief is that "the map is not the territory." So, the internal representations that we make about an outside event are not necessarily the event itself.

Forward thinking global organizations are leveraging this psychology to help formalize and manage their culture. Not all aspects of this research can be applicable to all companies. But, for those who extend thought leadership and desire to advance their cultural maturity, this could be the first step on the road to heightened awareness.

In a global organization, NLP is practiced in many forms including when negotiations, influencing, cultural awareness and cross border/functional communications are taking place. The core concepts of NLP dictate that we are aware of our surroundings, our impact on others and how reactionary and emotional impulses will manifest themselves in our results.

Many global organizations have begun to focus on the design of core value statements which reflect the elements of NLP and other best practice behavioral concepts to frame the way we behave in the context of the organization's culture. The important element as with any policy is that the principles of the written word are actionable and modeled by the leadership team.

AMS can customize any best practice to fit your organizational needs.

