

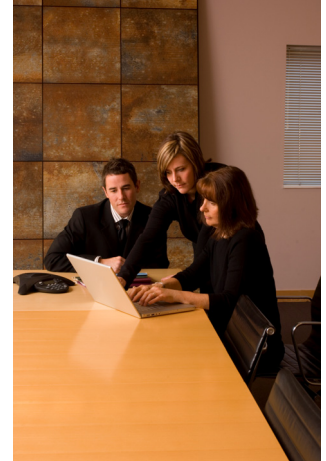
Course Description

PMO Development AMS1023

14 Professional Development Units / On-line 12
14 Education Hours / On-line 12

Overview

A survey by Forrester Research, Inc. asked 700+ information technology decision makers to rate the effectiveness of PMOs at improving project delivery within their organization. Varying by industry, many said their PMO was ineffective: chemicals and energy (33%), manufacturing (27%), finance and insurance (29%), distribution (31%), services (22%), and telecomm and technology (16%).



This course, based on actual consulting case study scenarios (AMS PMO development assignments), will provide the participants with a detailed understanding of effective and non-effective practices with PMO design, development, cultural push-back, marketing, implementation, and operating standards for successful and service-based Project Management Offices.

Learning Objectives

- Structure PMO development as another project effort and examine a consulting implementation template for PMO development
- Examine and implement strategies for the inherent cultural challenges the PMO faces within the organizational construct
- Understand the distinctions and “survival” rates between compliance and service based PMOs
- Examine and develop key metrics of success for the PMO
- Utilize best practices for consistency and value in Portfolio, Program, and Project management assistance - oversight
- Examine PMO market segmentation strategies
- Understand the need for a clear strategy for PMO public relations and marketing efforts

Format

This course is highly interactive and how-to oriented. Discussion of concepts and principles is followed by hands-on exercises. The emphasis is on the practical application and adaptation of selected tools and processes.

Delivery Options

Duration

Two days / On-line 12 hours

Who Should Attend

Corporate Executives, Directors, PMO Managers, PMO staff, and Project Managers would benefit from attending this course.