

Course Description

Project Management's Strategic Role in Building the 21st Century Organization AMS138

7 Professional Development Units
7 Education Hours

Overview

This course is focused on creating awareness among senior managers and executives as to their role in promoting the success of projects in the organization. Understanding and exploiting the power of project management will allow business leaders to take full advantage of existing methods such as quality management, continuous improvement and business process improvement. By utilizing the tools and techniques described in this course, business managers will be able to more effectively deploy their human capital from a strategic, tactical, and operational perspective, hence building alignment throughout the organization and increasing the probability of goal achievement. Participants will also learn how to capitalize on opportunities in a more efficient manner through the implementation of project management concepts. They will be exposed to cutting edge ideas on how project management methodologies can integrate with time-tested concepts to develop, promote and execute strategic initiatives.



Learning Objectives

- Examine the opportunities and challenges for world-class project management presented by various organizational structures
- Identify the current state of your organization and select a structure that positions you for future growth and development
- Utilize a time-tested model to analyze and create synergy between business initiatives
- Practice essential tools to learn how to affect the alignment between business initiatives
- Understand how project management impacts the strategic planning process
- Understand strategic level planning of projects, and analyze strengths, weaknesses, opportunities and threats to your projects
- Understand the five-phase project life cycle model to promote project and organizational efficiency through continuous improvement, productivity and accountability

Format

The format of the course is highly interactive and how-to oriented. Discussion of concepts and principles is followed by exercises. The emphasis is on the practical application and adaptation of selected tools and processes.

Duration

One day

Who Should Attend

Executives, business managers and leaders responsible for the development and implementation of strategic initiatives who want to improve the organization's capacity to deliver business value would benefit by taking this course.