

Course Description

The Project Portfolio: A Strategic Tool for the 21st Century Executive AMS150

14 Professional Development Units
14 Education Hours



Overview

This course is focused on creating awareness among senior managers and executives as to their role in promoting the success of projects in the organization. Understanding and exploiting the power of project management will allow business leaders to take full advantage of existing methods such as quality management, continuous improvement and business process improvement. By utilizing the tools and techniques described in this course, business managers will be able to more effectively deploy their human capital from a strategic, tactical, and operational perspective, hence building alignment throughout the organization and increasing the probability of goal achievement. They will begin to view the project portfolio as an investment portfolio and hence discover techniques and tools that can maximize the return on that invest portfolio.

Learning Objectives

- Define project portfolio
- Examine how the project portfolio can be a powerful tool in managing the organization's human and capital resources for maximum business value
- Identify the five phases of the project portfolio management life cycle model
- Understand how the model is used by integrating it into existing project management processes
- Understand how the Strategic Alignment Model operates
- Understand how the project portfolio can be structured to align with strategic goals and objectives
- Examine the concepts and principles underlying the tools used to construct a balance portfolio
- Assess project portfolio performance using the Schedule Performance Index and Cost Performance Index

Format

The format of the course is highly interactive and how-to oriented. Discussion of concepts and principles is followed by exercises. The emphasis is on the practical application and adaptation of selected tools and processes.

Duration

Two days

Who Should Attend

Executives, business managers and leaders responsible for the development and implementation of strategic initiatives who want to improve the organization's capacity to deliver business value would benefit by taking this course.

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