

Course Description

Building and Getting Approval for Projects with Business Cases AMS2013

Overview

A business case is the best way to communicate strategic, operational and/or tactical ideas and concepts to your organizations decision makers and stakeholders. This program is designed to provide a best practice methodology for building solid business cases and making successful presentations that result in sign off. Participants will learn and practice techniques that will result in the validation of the proposed effort as well as the skills to present the case effectively. Templates and guidelines will be presented in a workshop format, allowing participants to leave the program with tangible drafts that are relevant to their own work. Additionally, the writing styles, presentation styles and image guides necessary to round out the package will be discussed and practiced to further refine the end product.



Learning Objectives

- Perform needs assessment/validation activities
- Design a strategic impact analysis
- Create a ROI analysis
- Assess risks and assumptions
- Design an implementation plan/cost analysis
- Create a business case presentation package
- Build a project plan

Format

This course is highly interactive and adaptive to class interests and needs. A lecture/discussion approach is used and is accompanied by hands-on exercises.

Duration

2 Day

Who Should Attend

Team leaders and managers who have the responsibility to assess and create the viability of business scenarios and make the supporting presentation to stakeholders.