

# Course Description

## Essentials of Managerial Finance AMS223

*14 Professional Development Units Awarded*  
*14 Education Hours*

### Overview

All effective managers should have an understanding of finance, how it affects the day-to-day operations of the organization, and its importance in the planning and decision-making processes. This course is designed for managers from non-financial backgrounds to gain a better understanding of the basic principles of business finance and become more confident in addressing matters of a financial nature. The course will help you evaluate and utilize financial statements more effectively, understand key concepts such as P/L, cash flow, budget and Return on Equity, better communicate about internal and external financial affairs, and make sound financial decisions.



### Learning Objectives

- To gain an understanding of the critical role of finance within the organization
- To understand the goals of financial statements
- Learn to recognize the key elements of financial statements
- Gain an understanding of Return on investment (ROI)
- Analyze the concept of Return on Equity (ROE)
- Gain insight into the Operating Budget Process
- Learn the importance of business forecasting

### Format

The format of the class is highly interactive and how-to oriented. Discussion of concepts and principles is followed by team exercises using a real project chosen by the attendees. The emphasis is on the practical application and adaptation of selected tools and processes to small projects.

### Delivery Options

### Duration

Two Days / On-line 12 hours

### Who Should Attend

Mid management personnel or any managers who wish to review their financial knowledge would benefit by taking this course.