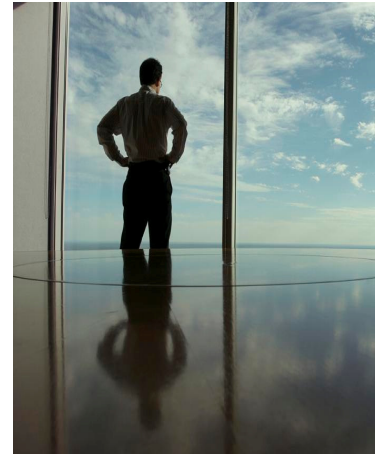


# Course Description

## Intrapreneurship AMS228



### Overview

Intrapreneurship is the mindset adopted by individuals who work within a corporate environment, yet understand and embrace entrepreneurial concepts. Intrapreneurs are individuals who do not let their job descriptions be used as a constraint to becoming a change agent. Using case studies and examples, this innovative course will discuss the concept of intrapreneurship and how individuals can begin to see immediate improvement in their professional (and personal) lives by adopting it. The fundamentals of intrapreneurship help individuals within organizational structures to apply creativity, innovation and motivated thinking processes, thus enabling them to boost productivity. This course will teach individuals how to change their thinking to this more entrepreneurial mindset and “break out of the box” for optimum results.

### Learning Objectives

- Recognize the attributes associated with excellence
- Understand motivation and attitude, the cornerstones of success
- Adopt a total accountability mindset
- Understand of the effects paradigms have on success
- Interact with conflict as an opportunity
- Understand and accept the stewardship model
- Perpetuate personal improvement

### Format

This course is highly interactive and adaptive to participant’s interests and needs. A discussion approach is used and is accompanied by individual and team exercises.

### Duration

Half day

### Who Should Attend

Any professional who is ready to make an immediate positive impact on their lives by changing their thinking and adopting an intrapreneurial mindset.