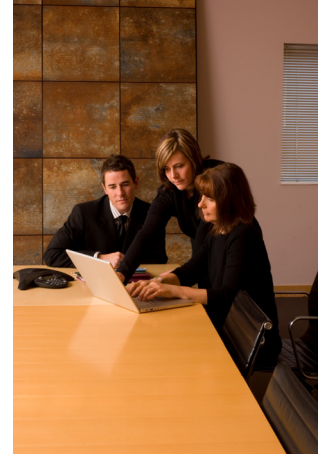


Course Description

Creativity: Tapping the Creative Genius in Everyone AMS271



Overview

This three day workshop will introduce participants to ways and methods they can use to wake the creative giant in all of us. The workshop is intensive and consists mainly of exercises. The class begins by providing participants with an understanding of creativity from a whole brain perspective. Next we will delineate and learn how to reduce impediments. Participants will then explore their inherent creative parts and learn ways to enhance what they are comfortable with and develop new behaviors.

Learning Objectives

- Understand the nature of creativity
- Delineate and reduce impediments to creativity
- Apply the “Herrman Whole Brain” concept
- Use lateral thinking and the “DeBono 6” hat approach
- Perform a self analysis and action plan creative enhancements

Format

This course is highly interactive and how-to oriented. Discussion of concepts and principles is followed by hands-on exercises. The emphasis is on the practical application

Duration

Three Days

Who Should Attend

Project Managers responsible for multiple projects would benefit by taking this course.